



Jesse Knowles

<http://www.jesseknowles.com>
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About Jesse

As the owner of a successful interactive development company, my desire has always been to use my creative and collaborative working style to push the envelope in whatever I'm doing; in time, on budget and with superior quality, while exceeding the objectives of every project.

I specialize as a front-end developer utilizing my design and back-end skills when needed. For full project examples please visit www.jesseknowles.com. I have a passion for developing nice looking websites and mobile apps that are actually functional for my clients and theirs.

Education

JOHN BROWN UNIVERSITY, SILOAM SPRINGS, ARKANSAS

- + BS in Digital Media, 2001
- + BS in Graphic Design, 2001

Skills

PROGRAMMING LANGUAGES

LAMP, PHP/mysql, JavaScript/jQuery/Ajax, XML, HTML, CSS/LESS/SASS, Objective-C/iOS, AngularJS, Cordova/PhoneGap

FRAMEWORKS AND DESIGN PATTERNS USED

CodeIgniter, Zend, Model/View/Controller (MVC), Singleton

ADDITIONAL SKILLS

Storyboarding, Graphic Design, Sitemap Creation, ExpressionEngine, Wordpress, Flash PureMVC Framework, Video Editing, Photography, jQuery Mobile, Responsive Development, SEO, Shopify

SOFTWARE USED

Sublime Text, GIT, Subversion, Photoshop, Fireworks, Illustrator, Flash, Final Cut, Xcode

RECENT BRANDS SERVED

Getty Images, Disney PhotoPass, Parks Canada, TransCanada Pipelines, Rolex, Mercedes Benz, Dr. Phil, Calgary Coop, This is Ant, Arc Resources

Experience

OWNER/DEVELOPER, KINOLI, CALGARY, CANADA — 2005-PRESENT

- + I run my own consulting business where I mainly handle front end development that integrates with various CMS systems. I work daily with Javascript, jQuery, AngularJS, Less & SASS, HTML5 and PHP and various other libraries and code bases.
- + Front-end development for Getty Images for over two years where I managed and built new AngularJS apps while integrating with responsive SASS and PHP.
- + Developed many client websites using ExpressionEngine and CraftCMS and built custom add-ons and responsive styled templates using SASS/LESS and jQuery.
- + Built an interactive Android and iOS app for Dr. Phil (2020 Diet App) using Cordova/PhoneGap with jQuery and jQuery Mobile which connects with a custom built CMS.
- + Work with designers and other developers, remotely and in-house to fulfill client needs.
- + Worked with Disney for over a year developing interactive applications on DisneyPhotoPass.com.
- + Develop extensive iPhone applications using Apple's Xcode iPhone OS SDK and Adobe PhoneGap/Cordova.

FLASH DEVELOPER, CRITICAL MASS, CALGARY, CANADA — 2005-2006

- + Worked with top brands such as Dell, Pampers, HYATT and more to fulfill their interactive needs.
- + Developed interactive Flash mini-sites, games and interfaces.
- + Developed with ActionScript 2.0 and Model/View/Controller methodology in mind.
- + Created XML structure to be implemented with Flash.
- + Worked with designers and web developers to fulfill project needs.

SENIOR INTERACTIVE DESIGNER/DEVELOPER, PROGRESSIVE COMMUNICATIONS, LAKE MARY, FLORIDA — 2004-2005

- + Worked with Sony BMG to develop recording artists websites.
- + Designed/Developed award winning Interactive Flash Games.
- + Animated and synced audio in virtual Flash tutorials for AAA.
- + Integrated PHP, JavaScript and CSS into client website's to fulfill scope of projects.
- + Did all photography for client photo-shoots.

SENIOR NEW MEDIA DESIGNER/DEVELOPER, DESIGN MINDS, WINTER SPRINGS, FLORIDA — 2002-2004

- + Responsible for the look and feel of all web related content.
- + Worked directly with multiple large ministries to develop their brand on the web.
- + Developed Flash sites that required back-end administration.
- + Developed the company's corporate identity including their website.

NEW MEDIA DEVELOPER/DESIGNER, MOUSEUP MEDIA, ALEXANDRIA, VIRGINIA — 2001

- + Developed Flash/HTML hybrid websites.
- + Worked closely with other developers to design and animate flash pieces for CD-ROMs.

Recent Projects

AICP SHOW

Designed and developed an interactive [website](#) for AICPshow.com tied into an ExpressionEngine backend. The website has many custom features including full screen background videos, custom category filtering, animated sidebar menu's.

DR. PHIL 2020 DIET MOBILE APPLICATION

Developed a [mobile app](#) using Cordova/PhoneGap to accompany a book written by Dr. Phil. The app utilizes Push Notifications, Facebook login, Custom Date picker and integration with a custom CMS to manage the content and users.

ISTOCKPHOTO.COM (GETTY IMAGES)

Worked with a large team of developers building new AngularJS apps and modifying existing ones. Helped build out company standards for working with SASS. Worked with PHP Zend to serve backend data to AngularJS front-end using injected methods and also restangular endpoints.

THIS IS ANT

Developed [thisisant.com](#) and consulted for This is ANT a sports technology company in Cochrane, Alberta. The website was created using ExpressionEngine and allows the client to manage all aspects of their website.

ARC RESOURCES

Was the lone developer on the redesign of [ARC Resources](#), a mid-sized oil and gas company in Calgary, Alberta. Made a desktop and mobile version utilizing the full benefits of [ExpressionEngine](#).

TRANSCANADA PIPELINES

Developed an [interactive map](#) showcasing the clients existing and future pipelines for desktop and mobile devices. jQuery and HTML5 was used extensively for this project.

CENOVUS ENERGY

This was a [mini site](#) built as a way to engage the public with attractive info graphics and dynamic videos. It utilizes HTML5, a lot of jQuery, Facebook commenting and a many interactive elements.

COUPON SHERPA

Was the lone front-end and back-end developer of [CouponSherpa.com](#) which integrates a fairly in-depth content management system. I also developed an iPhone application that pulls content from its database.

DISNEY

Developed interactive flash product builders for [disneyphotopass.com](#) that have been used extensively by visitors to Disney theme parks.

ROLEX

Developed several complex sections of [rolex.com](#) and incorporated them into their existing content managed flash website.

VISIT LAS VEGAS

Co-developed a detailed interactive [flash map](#) for Visit Las Vegas that allows visitors to search for different events, lodging, attractions, etc. Worked with application developers to make it possible for flash to pull in the appropriate information to display.

VEER

Performed all of the development work for an award winning creative flash based [product showcase](#) for Veer.

HYATT

Was the lone developer on a flash based [website](#) for Hyatt that showcased what they offered for business travellers.

Accolades

TAUGHT ADOBE FLASH FOR TRAINING CALGARY — MAY 2010

Asked to teach a two-day course on the fundamentals of Adobe Flash.

WINNER IN THE SELF-PROMOTION CATEGORY @ 2008 APPLIED ARTS INTERACTIVE AWARDS — NOVEMBER 2008

The Veer - Rest Stop flash website (<http://www.veer.com/ideas/relax/>) won the Applied Arts award in the self-promotion category.

OFFICIAL HONOUREE DISTINCTION @ 12TH ANNUAL WEBBY AWARDS — JUNE 2008

The AICP Show received an "Official Honouree" distinction at the 12th annual Webby Awards.

SITE OF THE DAY AWARD @ ADOBE.COM — FEBRUARY 2006

I was awarded an Adobe Site of the Day Award for a campaign website for the Las Vegas Convention and Visitors Association (LVCVA).

INTERACTIVE MEDIA GOLD @ THE CENTRAL FLORIDA ADDY AWARDS — FEBRUARY 2005

SITE OF THE DAY AWARD @ MACROMEDIA.COM — NOVEMBER 2004

Received two awards for the interactive promotional game Dress the Turkey. It has been a viral marketing success story and has been Nationally recognized.

INTERACTIVE MEDIA GOLD @ THE CENTRAL FLORIDA ADDY AWARDS FEBRUARY 2003

Received a gold in Interactive Media for the interactive website I created for H2O Church.

GUEST SPEAKER @ THE WASHINGTON DC FLASH USERS GROUP NOVEMBER 2001

Main presenter at the Washington DC Flash Users Group and spoke about the use of tweening in flash. I demonstrated the way to shape tween (morph) complex objects together over a period of time.